



TEXAS TECH
UNIVERSITY.

ESC'13 Pre-Conference Tours

Monday, October 7th 2013, 2-6pm

Location: Bus Pickup will be from Overton, Hawthorne and Staybridge Hotels

Tour A:

Focus on Urban Development: Urban Revitalization (Overton/Central Lubbock, Downtown Lubbock)

Tour Stops: Buddy Holly Museum, Downtown Lubbock, Overton Neighborhood, College of Architecture Urban Design Center, Louise Hopkins Underwood Center for the Arts, and McPherson Winery

Presentations By:

- Kyle Elliott, Architecture Research Assistant, and Dr. Scott Robertson, Community Advocate
- Luis Velasco, Graduate Assistant, and Les Burrus, High Cotton Executive Director
- David Driskill, Mark E Humphreys - AIA Chair for Urban Design, and Rob Allison, Downtown Redevelopment Corporation

Tour B:

Focus on Business & Economic Development: Tornado - Wind Research, Cotton Research, and Viticulture

Tour Stops: Reese Technology Center - Wind Research & Testing Facility, Nonwovens & Advanced Materials Lab, Cotton Research Farm, and McPherson Winery

Fee: \$85 per person

Includes: Transportation, Tour Guides/Speakers, Admission Fees, Non-alcoholic Beverages, Snacks and a Winetasting

